



FOR IMMEDIATE RELEASE
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Moms Running Launches Course that Translates Mothering Skills to Political Assets

Online course now accepting politically minded moms in for four-week master class program

Clinton, NJ -- Moms Running, a NJ-based organization whose mission is to create and serve a community of moms seeking entry into the political arena, will launch *Jumpstart!* a four week online course designed to help mothers redefine their motherhood skills as political assets.

"The Jumpstart! Program is a perfect introduction for women seeking to make a difference in their families and communities but unsure of where to start. It's designed to help women from all backgrounds and geographies to redefine their role as both mom and politician in a way that capitalizes on the specific skills moms have mastered and use every day," says Rielly Karsh, Co-Founder of Moms Running and developer of the course curriculum.

Women participating in the four week online Jumpstart! program will have the opportunity to expand their network of politically minded women, gain the confidence needed to succeed in politics, and develop basic campaign skills such as platform building, vote goal calculations and building their core campaign team.

"Moms Running aims to tackle the unearned stigma associated with being *just a mom*. The organization is changing the landscape of politics by providing women with the tools, confidence and network needed to challenge the status quo," says Danielle Davies, Co-Founder of Moms Running and developer of the course curriculum.

The Jumpstart! Program is being offered for a limited time at a discounted price of \$197 (discounted from \$250) and will run for four weeks starting on September 9 and finishing on October 7. Participants will need access to the Internet and Facebook for the duration of the course. Upon purchase, Jumpstart! participants will receive the entirety of the class materials via email and are able to complete the modules at their leisure. For a limited time, Jumpstart! members also receive exclusive access to a closed Facebook group and two live sessions with Co-Founders Danielle Davies and Rielly Karsh.

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About Moms Running

Moms Running is a champion of redefining motherhood in politics. Founded by Danielle Davies and Rielly Karsh, political moms based in New Jersey, Moms Running fosters an educational and empowering community of moms seeking entry into the political arena. Moms Running is dedicated to increasing the political engagement of moms at every level of the political landscape, from campaign staff to Congressional candidate. Moms Running is reframing the conversation surrounding motherhood and developing a variety of resources for moms to both internalize and externalize their own motherhood as an asset when running for office. Moms Running pulls from the heroes of the past to help lift up the everyday heroes who will lead us in the future. Join the conversation here: <https://www.facebook.com/MomsRunningforOffice/>

Contact

For more information about Moms Running, please visit www.moms-running.com

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